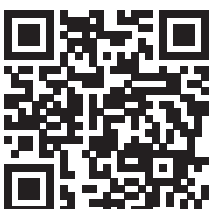




# Content creating

digital advertising Mega Wall - Airport Media

more Info



## Delivery of the data:



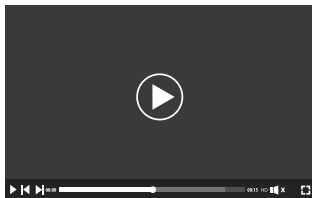
Images should be provided in JPEG or PNG.



Videos should be provided in HEVC/H. 264 (MP4).



Video bit rate: max. **20 Mbit/s**



Spot lenght: **15 seconds** without audio

- Transition effects (e.g. crossfade) between images are supported.
- Please provide the data 7 working days in advance.
- Please note that all spots have to be approved technically and contentwise by Airport Media before the broadcast
- The client will receive pictures of the broadcasted spot by Airport Media.
- A font size of at least 14 pt. is required.
- Please don't use white solid color background due to the high brightness of the color white.
- Please avoid fast transitions.



## MEGA WALL Terminal 3

Resolution: **4416 x 960 pixels**

Frame rate: **60 fps**

Spot length: **15 seconds without audio**

Color space: Video - **8 bit color depth** / Image - **RGB**

Bit rate: **max. 20 Mbit/s**

- Soft fading of images, i.e. motionless.
- Please don't use white solid color background due to the high brightness of the color white.
- Please avoid fast transitions.

Please provide the data via downloadlink to:

[a.lausch@viennaairport.com](mailto:a.lausch@viennaairport.com) und [r.umathum@viennaairport.com](mailto:r.umathum@viennaairport.com)